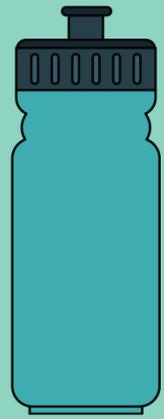




# The bottle bag

*A stylish, eco friendly new way  
to carry your water bottle*

# We All Love Water...



**55%**

of us own a reusable water bottle for everyday use



## Safety First

Covid 19 has made us more aware of carrying our own clean, safe drink where ever we go

## Reusable bottles

have become both a status symbol & an ethical statement

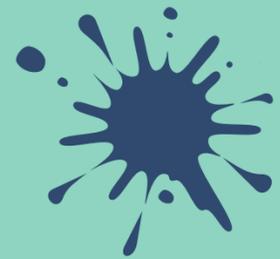
## Health Conscious

We're aware more than ever of the health benefits of drinking more water

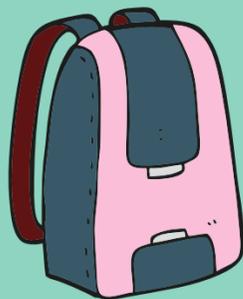
# But there's a problem....



Carrying your water bottle in your hand isn't convenient!



Water bottles can leak if not carried upright



Rucksacks are too big, handbags too small!



We want a safe place to keep our water bottle safe & clean as we work & play



We need our hands to be free to hold dog leads, loved one's hands and to push buggies...

What is the solution?



*Introducing...*



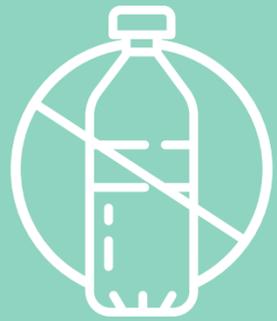
A universal bag that can carry  
your water bottle comfortably  
& safely....

And that is good for our  
planet too!

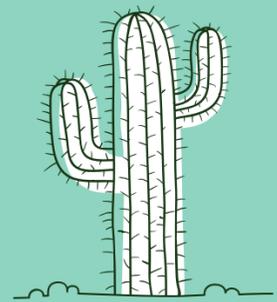
# Why is it Different?



It's **planet friendly** & made from fully recyclable materials



**REPREVE** - designed with water repellent fabric made from recycled bottles



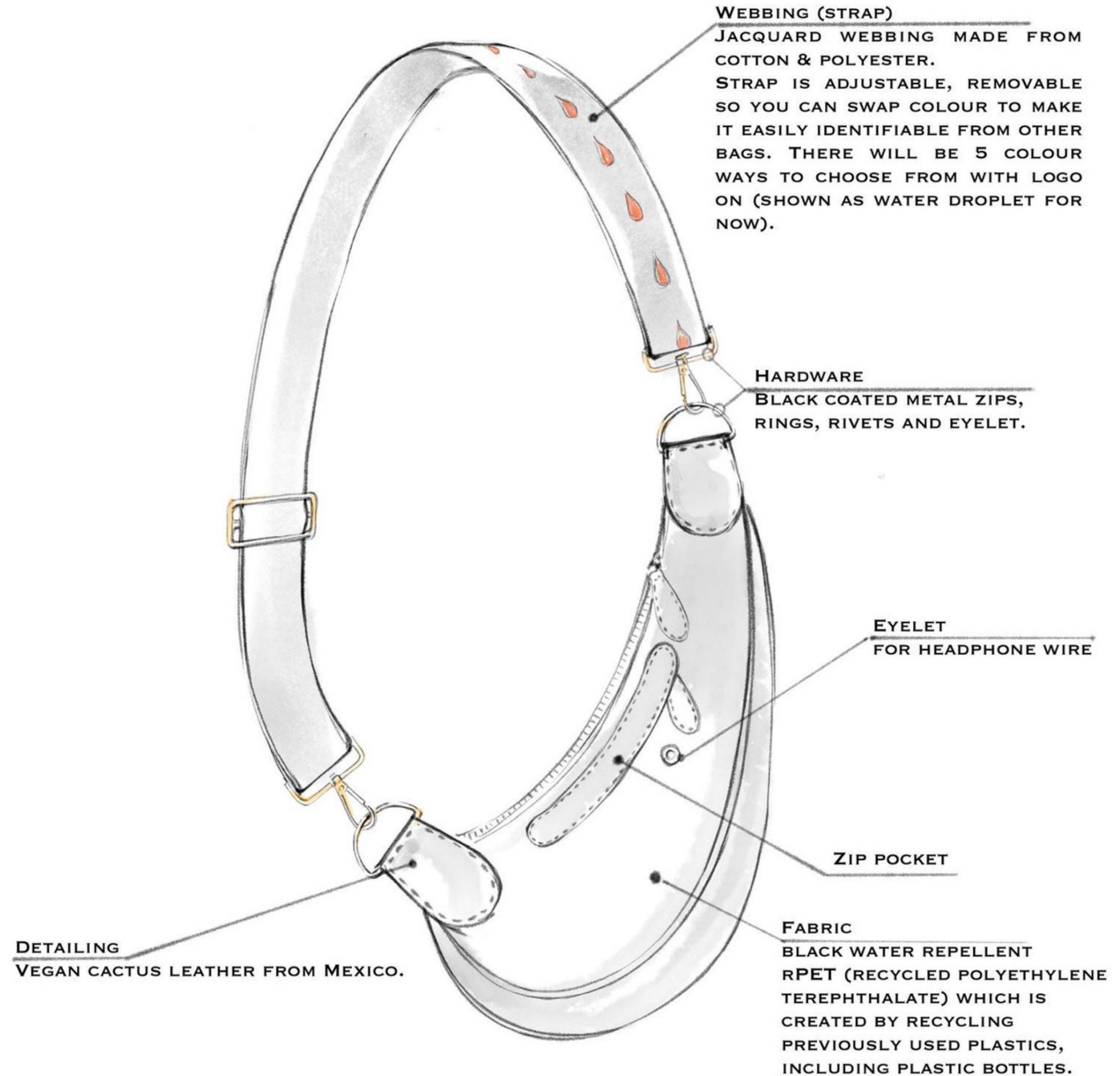
It is **vegan**. With detailing from Cactus Leather called **DESSERTO**, produced in Mexico



It is **universal**, and will carry all sizes of water bottles

# The design

(work in progress)



# A Design For Everyday Life

Stylish and practical solution  
to carry all water bottles

Water and stain resistant

Personalised with cool trims  
& accessories

Changeable straps in different  
colours

Zip pocket for personal items



# Who's using it?



# Where would you use the bottle bag?



Off to the gym or yoga class



Hiking with friends



Walking the dog



A day at the beach



A day out on a city break



# The bottle bag story...

Inspired & designed in Bermuda  
by me, Elyna Thomas, a British  
mother of three.

